

SALESPERSON



AGREEMENT MADE BETWEEN

WWJ-TV

AND

CONTRACT NO. REV. 1091-53695-1 **DATE PRINTED**

08/03/12

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034

WWJ-TV

PAGE 8269 AGENCY (OR SERVICE) ACTING AS AGENT FOR 339144 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME J.L. BARLOW & ASSOCIATES CONYERS FOR CONGRESS Required 20360 Harper Ave 231 W Lafayette Blvd Rm 669 AND Announcement 28 days **ADDRESS** MI 48225-1643 Harper Woods Detroit MI 48226-2783 prior notice USA USA CONTACT PRODUCTJ. CONYERS LOCAL NICK CAVACINI AGENCY EST. NO. PRODUCT 1300 SALESPERSON CODE NATIONAL

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

BROADCAST SCHEDULE STARTING 08/03/12 AND ENDING 08/06/12

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

- ethnicity		ODOTO	т.	IME						
ITEM	DAYS	SPOTS PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
								30001.	Similar	TOTAL VALUE (1)
1 CDR	F	4	05:00A	06:57A	30S	08/03/12-08/03/12	FIRST FORECAST MORNINGS	4	45.00	180.00
2 CDR	м	5	05:00A	06:57A	30S	08/06/12-08/06/12	FIRST FORECAST MORNINGS	5	45.00	225.00
3 CDR	F	4	06:57A	09:00A	305	08/03/12-08/03/12	CBS THIS MORNING	4	45.00	180.00
4 CDR	М	5	06:57A	09:00A	305	08/06/12-08/06/12	CBS THIS MORNING	5	45.00	225.00
5 CDR	М	1	10:57A	12:00N	30S	08/06/12-08/06/12	THE PRICE IS RIGHT	1	225.00	225.00
6 CDR	F	1	03:00P	04:00P	30S	08/03/12-08/03/12	RACHAEL RAY	1	115.00	115.00
7 CDR	М	1	03:00P	04:00P	30S	08/06/12-08/06/12	RACHAEL RAY	1	115.00	115.00
8 CDR	F	1	04:00P	05:00P	30S	08/03/12-08/03/12	JEREMY KYLE SHOW	1	90.00	90.00
9 CDR	м	2	04:00P	05:00P	30S	08/06/12-08/06/12	JEREMY KYLE SHOW	2	90.00	180.00
10 CDR	F	1	05:00P	06:00P	30s	08/03/12-08/03/12	DR. PHIL	1	180.00	180.00
11	F	1	06:28P	07:00P	30s	08/03/12-08/03/12	CBS EVENING NEWS	1	450.00	450.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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8269	AGENCY (OR SERVICE	ACTING AS AGENT FOR 33	39144 ADVERTISEF	R (OR AGENCY AND ADVERTISER)
NAME	J.L. BARLOW & A	SSOCIATES	CONYERS FOR C	ONGRESS	Cancellation Notice
AND	20360 Harper Av	e	231 W Lafayet	te Blvd Rm 669	Required
ADDRESS	Harper Woods	MI 48225-1643	Detroit USA	MI 48226-2783	Announcement 28 days prior notice
CONTACT			PRODUCTJ. CON	YERS	
LOCAL SALESPERSON	NICK CAVACINI	AGENCY EST. NO.	PRODUCT 130	0	
NATIONAL					7

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0071										
12	М	1	06:28P	07:00P	30s	08/06/12-08/06/12	CBS EVENING NEWS	1	450.00	450.00
CDR						00,00,12 00,00,12	CDD DVDNING NUMB	-	450.00	430.00
13 CDR	F	1	01:37A	02:07A	30S	08/03/12-08/03/12	THE INSIDER	1	40.00	40.00
CDR										
14	Sa	1	09:00A	11:00A	305	08/04/12-08/04/12	CBS NEWS SATURDAY MORNING	1	225.00	225.00
CDR		1	03.0011	11.001	303	00/04/12 00/04/12	CDS NEWS SAIGNDAL MORNING	_	223.00	225.00
15 CDR	Sa	1	06:28P	07:00P	305	08/04/12-08/04/12	CBS EVENING NEWS	1	360.00	360.00
ODIT										
16	Su	1	08:58A	10:28A	30s	08/05/12-08/05/12	CBS SUNDAY MORNING	1	360.00	360.00
CDR								_	300.00	300.00
17 CDR	Su	1	10:30A	11:30A	30S	08/05/12-08/05/12	FACE THE NATION	1	360.00	360.00
18	Su	1	11:30A	12:00N	30s	08/05/12-08/05/12	MICHIGAN MATTERS	1	180.00	180.00
CDR	0.4484		VIEW BOACHERS	700-7-7-20-0-7-0-0-0-0-0-0-0-0-0-0-0-0-0						
19 CDR	Su	1	06:00P	06:30P	30s	08/05/12-08/05/12	CBS EVENING NEWS	1	360.00	360.00
							Total Contract:	34		4500.00
							Dilling Cummons			
						Jul	Billing Summary Aug Sep		Total	()
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A.W. 600					Announcement 28 days
ADDRESS	Harper Woods	MI 48225-1643	Detroit	MI 48226-2783	prior notice
	USA		USA		prior riotice
CONTACT			PRODUCTJ.CONY	ERS	
LOCAL SALESPERSON	NICK CAVACINI	AGENCY EST. NO.	PRODUCT 1300 CODE		
NATIONAL SALESPERSON	i		•		
BROADCAS	T SCHEDULE STARTIN	G 08/03/12 AND ENDING	08/06/12 NO. WEEKS:	1	7

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